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Press Release

AlphaMundi Group Ltd in Global Listing of IA 50 Impact Managers

IA 50 zeroes in on some of the industry's most impactful managers, with more than 3 years of impact investing experience, managing more than USD 25M in assets and available to US investors.

[ImpactAssets](#) has released the ImpactAssets 50 2022 (IA 50), a free annual database for impact investors, family offices, corporate and family foundations and institutional investors that features a diversified listing of private capital fund managers delivering social and environmental impact as well as financial returns.

This year marks the 11th edition of the **IA 50**, which now includes the **IA 50 Emerging Impact Managers** list and **IA 50 Emeritus Impact Managers** list. Across all 3 categories, 143 impact fund managers reported assets totaling USD 117B invested in a range of asset classes and impact themes. 15 managers selected in this year's showcase reported assets exceeding USD 1B. An additional 10 managed assets between USD 500M and USD 1B.

"We're excited about this year's IA 50, with its dramatic expansion and diversification of impact fund managers across a spectrum of strategies, geographies and investment targets," said Jed Emerson, ImpactAssets Senior Fellow, IA 50 Review Committee Chair and Global Lead, Impact Investing with Tiedemann Advisors. "This group of managers reflects the intentionality of our manager selection process to provide investors with a resource that shines a light on the breadth and diversity of impact fund managers. These managers bring unique and informed perspectives to the challenges impact investing is addressing."

Some highlights from this year's IA 50:

Impact Focus: About 18% of IA 50 managers across all 3 lists focused on clean technology, alternative energy and climate change, making it the top impact theme. Microfinance, low-income financial services, and micro-insurance (16%) comprised the second-largest impact focus. The most represented Sustainable Development Goals across IA 50 managers included Decent Work and Economic Growth (21%), No Poverty (15%), Reduced Inequality (13%) and Climate Action (9%).

Diversity and Inclusion: While mainstream asset management remains overwhelmingly non-diverse, IA 50 fund managers are leading with diversity. Among IA 50 Emerging Impact Managers, 50% reported that 50% or more of their investment professionals were people of color. In addition, 60% reported more than half of their investment professionals were women.

Asset Class: IA 50 fund managers drive their focus on deep impact chiefly in private markets. Managers reported that 55% of their funds are primarily private equity, while 36% are primarily private debt.

Impact and Financial Return: Although impact investing can offer a range of returns — from concessionary to above-market rates of return — IA 50 managers reported delivering both positive impact and competitive investment performance. A total of 74% of IA 50 managers target market rates or above market rates of return, and 97% reported delivering either in line or above their initial target returns.

“The caliber of this year’s IA 50 lists is a product of the rigorous application scoring and analysis process that the IA 50 Review Committee has fine-tuned through the years,” added [Sandra Kartt](#), CFA, Managing Director, Investments, ImpactAssets. “We’re thrilled to foster the continuing growth of these unique, innovative investing approaches addressing critical issues from climate to racial equity and gender equality.”

About AlphaMundi Group

[AlphaMundi Group Ltd \(AMG\)](#) is an advisory firm founded in 2007 and exclusively dedicated to impact investing. The company is headquartered in Geneva, Switzerland with offices in Nairobi, Kenya, in Bogota, Colombia, and in Washington DC, the United States. It has a dual mission to reduce poverty and preserve the environment in developing countries. AlphaMundi seeks to fulfill this mission by investing in impact ventures that are applying market-based solutions to the world’s most pressing challenges in sectors such as sustainable food and agriculture, renewable energy and financial inclusion. The Group is currently managing the **SocialAlpha Investment Fund (SAIF)** in Luxembourg since 2009 and the **AlphaJiri Investment Fund (AJIF)** in Mauritius since 2019, with a positive track record and more than USD 100M invested since inception. AMG is a First Adopter of the IFC’s Operating Principles for Impact Management and adheres to 2X criteria for gender lens investing.

The Group created the [AlphaMundi Foundation \(AMF\) 501c3](#) in 2016 in Washington DC, to provide technical assistance to pipeline and portfolio companies, verify the SDG impact of the Group’s investments, and to manage innovative grant programs related to various SDGs including SDG 5 (Gender Equality) and SDG 7 (Affordable & Clean Energy).

For further information about us, please email geneva@alhamundi.ch



About the ImpactAssets 50

The IA 50 is the first publicly available database that provides a gateway into the world of impact investing for investors and their financial advisors, offering an easy way to identify experienced impact investment firms and explore the landscape of potential investment options. The IA 50 is intended to illustrate the breadth of impact investment fund managers operating today, though it is not a comprehensive list. Firms have been selected to demonstrate a wide range of impact investing activities across geographies, sectors and asset classes.

The **IA 50** is not an index or investable platform and does not constitute an offering or recommend specific products. It is not a replacement for due diligence. To be considered for the IA 50 2022, fund managers needed to have at least USD 25M in assets under management, more than 3 years of experience as a firm with impact investing, documented social and/or environmental impact and be available for US investment. Additional details on the selection process are available [here](#).

The **IA 50 Emerging Impact Managers** list is intended to spotlight newer fund managers that demonstrate potential to create meaningful impact. Criteria such as minimum track record or minimum assets under management may not be applicable.

The **IA 50 Emeritus Impact Managers** list illuminates impact fund managers who have achieved consistent recognition on the IA 50.

About ImpactAssets

ImpactAssets is an impact investing trailblazer, dedicated to changing the trajectory of our planet's future and improving the lives of all people. As a leading impact investing firm, we offer deep strategic expertise to help our clients define and execute on their impact goals.

Founded in 2010, ImpactAssets increases flows of money to impact investing in partnership with our clients through our impact investment platform and field-building initiatives, including the IA 50 database of private debt and equity impact fund managers.

ImpactAssets has more than USD 2B in assets in 1,700 donor advised fund accounts, working with purpose-driven individuals and their wealth managers, family offices, foundations and corporations.

ImpactAssets is an independent 501(c)(3) organization.